



Once certified and part of the NMSDC® network, over two-thirds of minority business enterprises (MBEs) confirm business increases due to their partnerships with the Council's corporate members.

In 2007, the largest U.S. corporations purchased more than \$100 billion in goods and services supplied by MBEs. Now that sounds pretty good, but we're ready for a lot more. Given the fact that minorities represent 28% of the population but MBEs represent 15% of all businesses, 3% of gross receipts and only 4% of corporate purchases, much more must be done.



Profit through Partnership

The National Minority Supplier Development Council, Inc.® is a nonprofit organization that links over 15,000 MBEs with more than 3,500 corporate members, including America's top publicly-owned, privately-owned and foreign-owned corporations, as well as universities, hospitals and other large purchasing organizations. We provide certified MBEs the access, technical assistance, training and support they need to expand and market their services to prospective corporate buyers.



Certification

The NMSDC regional council nearest a company's headquarters conducts the annual certification process to assure that the business is owned, operated and controlled by minorities: Asian, Black, Hispanic and/or Native American. Our standardized procedures assure consistent, identical review for the certification of each MBE. Wherever your business interests, regional certification guarantees national reciprocity. Certified MBEs are listed in the NMSDC national database: the Minority Business Information System (MBISYS®).

Looking Ahead

There's strength in numbers. Demographic trends, globalization and expansion in corporate outreach and outsourcing all bode well for solid, enduring partnerships and strategic alliances. The future is bright. So, *if you're good and ready*, call your NMSDC regional council office today.

Programs and Services

- NMSDC Certification – the MBE accreditation most widely recognized by corporate America
- MBISYS – NMSDC's national database of 15,000+ certified minority businesses, a look-up service for corporate buyers
- Referrals to corporate customers of certified minority suppliers
- Business Consortium Fund – provides access to working capital funds
- Corporate Plus® – membership program for minority businesses with demonstrated national contract capabilities
- Global Link – initiative to introduce minority supplier development processes in countries with historically-excluded ethnic groups
- Minority Business Information Center – essential business development data and resources
- Advanced Management Education Program – intensive executive training for MBE CEOs
- Business Opportunity Fairs – one-stop access for hundreds of buyers and suppliers
- The NMSDC Annual Conference – the nation's benchmark forum for minority business development
- Publications – including newsletters, brochures and reports on minority supplier development
- Minority Business Enterprise Input Committee – leadership group that provides MBE input into Council programming



NMSDC CERTIFICATION
CAN TAKE YOUR BUSINESS TO
ANOTHER LEVEL...



When You're
Good and Ready



NATIONAL MINORITY SUPPLIER DEVELOPMENT COUNCIL, INC.®

