

SEMINAR INFORMATION

WHO SHOULD ATTEND:

- Corporate Minority Supplier Development staff from headquarters or other facilities of national corporate members.
- Corporate Minority Supplier Development managers and their staff from local NMSDC affiliated Council members.

REGISTRATION FEE:

\$750 per person includes:

- Customized Workbooks
- Continental breakfast, lunch, refreshment breaks, and Networking Reception on Day 1
- Continental breakfast and refreshment break on Day 2

ONE REGISTRATION FORM PER PERSON:

If you are registering more than one person from your company for the seminar, please duplicate and complete one form per person.

C.P.M. AND A.P.P. CREDIT:

Full participation in the NMSDC seminar can earn you continuing education hours that may be applied toward Institute for Supply Management Certified Purchasing Manager (C.P.M.) and/or Accredited Purchasing Practitioner (A.P.P.) program requirements.

CANCELLATION AND REFUND POLICY:

Requests for cancellations must be made in writing to NMSDC and received no later than 10 days before the seminar to receive a refund. All cancellations are subject to a \$100 processing fee.

OVERNIGHT ACCOMMODATIONS:

The Registration Fee does not include lodging. The Seminar location, hotel, and other travel information will be provided to participants once the registration has been processed and payment has been received.

WHAT TO WEAR:

Business casual is the standard meeting dress code.

NATIONAL MINORITY SUPPLIER DEVELOPMENT COUNCIL

Providing a direct link between corporate America and minority-owned businesses is the primary objective of the National Minority Supplier Development Council, one of the country's leading business membership organizations. NMSDC was chartered in 1972 to provide increased procurement and business opportunities for minority businesses of all sizes. The NMSDC Network includes a national office in New York and 38 Regional Councils across the country. There are 3,500 corporate members throughout the network. The Regional Councils certify and match more than 15,000 minority-owned businesses with member corporations that want to purchase their goods and services.



MINORITY BUSINESS PROGRAM MANAGERS' REGIONAL SEMINAR

REGISTRATION FORM

PLEASE FAX TO NMSDC (212) 719-9611

PLEASE PRINT

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

NICKNAME FOR BADGE: _____

SEMINAR DATE/LOCATION: _____

NMSDC reserves the right to limit registration based on space availability.

FULL PAYMENT MUST ACCOMPANY THE REGISTRATION FORM.
Pay \$750 by check, money order or credit card. Make checks payable to the National Minority Supplier Development Council.

METHOD OF PAYMENT:

Check American Express Carte Blanche

Diner's Club MasterCard Visa

Credit Card Number: _____ Exp. Date: _____

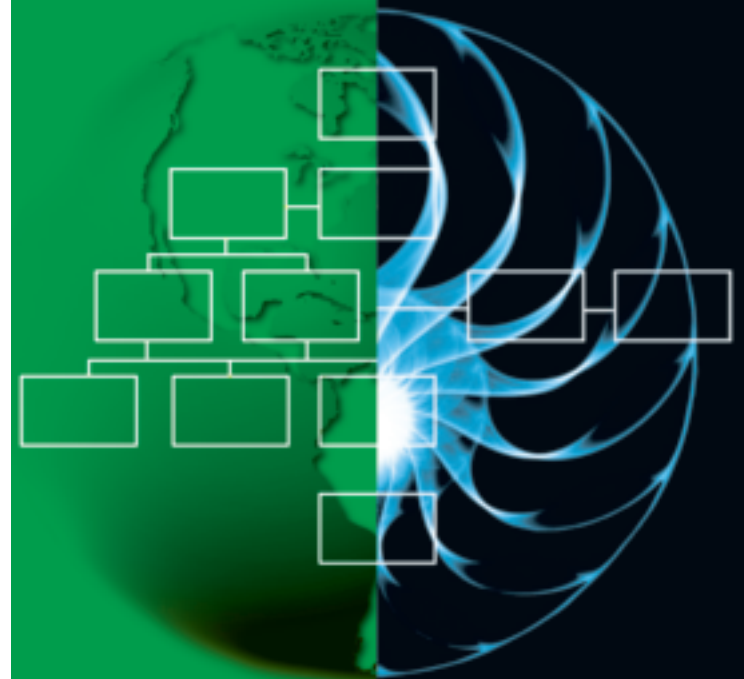
Name of Cardholder (print): _____

Signature: _____

Please return this form by fax or mail to address below. When your registration is accepted and processed, you will receive a confirmation and site directions.

Registrar
National Minority Supplier Development Council
1040 Avenue of the Americas, New York, New York 10018
Tel: (212) 944-2430

Advancing Minority Supplier Development in a Challenging Global Economy



MINORITY BUSINESS PROGRAM MANAGERS' 2009 SEMINARS

April 16-17

Atlanta, Georgia

June 8-9

San Francisco, California

Advancing Minority Supplier Development in a Challenging Global Economy

The 2009 NMSDC professional development seminars are designed to provide sourcing and supplier diversity professionals access to the most current and effective concepts in supplier diversity process management.

This is a challenging year for our global marketplace. Few experts realized that the same interdependence that fueled global expansion would also accelerate a global financial meltdown. This current state of uncertainty makes NMSDC more important than ever. As government and corporate leaders focus on responding to this challenge, supplier diversity professionals must continue to demonstrate that minority business development is part of the solution.

This year's theme, Advancing Minority Supplier Development in a Challenging Global Economy acknowledges this reality: If minority businesses are one of the fastest growing segments of small business expansion, supplier diversity will play a key role in jumpstarting this global economy. If Asian, Black, Hispanic and Native American suppliers are going to prosper in this global marketplace, supplier diversity professionals will have to be effective champions. In other words, we must build on lessons learned, share best practices and work together as we share the opportunity the world has to engage the thousands of incredible minority firms that are ready to do their part in restoring a vibrant global economy.

This seminar is designed to provide owners of new supplier diversity initiatives the key tools and strategies required to implement a robust process in their organization. This session will also provide stakeholders of mature programs some fresh approaches to advancing minority supplier development within their organizations and throughout the global marketplace.

This interactive one and a half day seminar is designed to maximize participant interaction and provide insights on taking your initiative to the next level. Regardless of your level of experience, if supplier diversity is important to your company or to your major customers, you cannot afford to miss this opportunity.

These seminars are facilitated by Ralph G. Moore, recognized as the leading practitioner in supplier diversity and RGMA has been the primary training resource for NMSDC for the past 16 years.

DAY ONE

Registration and Continental Breakfast	8:00 - 8:30 a.m.
Welcome/Introductions	8:30 - 9:00 a.m.
Raising the Bar: Benchmarking Your Program to the New World Class Standards	9:00 - 10:30 a.m.
Break	10:30 - 10:45 a.m.
Building a Sustainable Supplier Diversity Initiative During an Economic Downturn	10:45 - 12:00 noon
Lunch	12:00 - 1:00 p.m.
Transitioning from a Compliance-Focused Program to a Strategically-Driven Business Process	1:00 - 1:45 p.m.
A View from the Top: Aligning Minority Supplier Development with C-Suite Priorities	1:45 - 2:30 p.m.
Break	2:30 - 2:45 p.m.
Best Practices in Building MBE Capacity	2:45 - 4:00 p.m.
Case Study	4:00 - 4:45 p.m.

Discussion and Summary	4:45 - 5:00 p.m.
Reception	5:15 - 7:00 p.m.

DAY TWO

Continental Breakfast	8:00 - 8:30 a.m.
Review of Day One Session	8:30 - 8:45 a.m.
Implementing an Effective Second Tier Process	8:45 - 9:45 a.m.
Break	9:45 - 10:00 a.m.
Integrating Supplier Diversity and Strategic Sourcing	10:00 - 11:15 a.m.
Connecting the Dots in Global Supplier Diversity	11:15 - 11:45 a.m.
Discussion and Summary	11:45 - 12:00 noon

NMSDC thanks the corporate hosts of its 2009 seminars:

Atlanta	United Parcel Service, Inc.
San Francisco	Chevron Corporation
	Pacific Gas and Electric Company