



National Minority Supplier Development Council, Inc.®

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NMSDC TRAVELS TO NEW ORLEANS FOR ITS ANNUAL CONFERENCE AND BUSINESS OPPORTUNITY FAIR

More than 7,000 Minority Business Owners and Procurement Professionals Expected to Attend

NEW YORK, N.Y. – August 25, 2009 — The National Minority Supplier Development Council (NMSDC) travels to New Orleans October 25-28 for its Annual Conference and Business Opportunity Fair. The nation's benchmark forum on minority supplier development will bring together Asian, Black, Hispanic and Native American business owners, corporate minority supplier development professionals, purchasing executives and corporate decision-makers for four days at the New Orleans Morial Convention Center.

The event is co-hosted by the Louisiana Minority Supplier Development Council, one of NMSDC's 38 regional councils, and was held in the Crescent City in 2000.

“We are pleased to bring our signature event back to New Orleans” said NMSDC President Harriet R. Michel. “Strong minority businesses can play a significant role in this country's economic recovery. It is my hope that the conference and business opportunity fair will have a positive impact on the minority business community there, and expose our corporate members to outstanding minority suppliers from Louisiana and other states.”

The theme of this year's conference is “Minority Businesses and Corporate America: A Recipe for Success.” The event kicks off on Monday, October 26th with a one-day Business Opportunity Fair that will feature more than 850 corporate and minority business exhibit booths. Tuesday and Wednesday are packed with a full slate of 32 targeted workshops and plenary sessions led by a roster of speakers that includes chief executive officers from the nation's leading corporations, respected authorities on the corporate minority supplier development, government officials, and corporate purchasing professionals.

The conference will culminate on Wednesday evening with an Awards Banquet to honor the Corporation of the Year, Suppliers of the Year, Minority Supplier Development Leader of the Year and Council of the Year.

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For additional information on the conference or minority business development, call the National Minority Supplier Development Council at (212) 944-2430 or visit the Web site at www.nmsdc.org.

About NMSDC

Providing a direct link between corporate America and minority-owned businesses is the primary objective of the National Minority Supplier Development Council, one of the country's leading business membership organizations. It was chartered in 1972 to provide increased procurement and business opportunities for minority businesses of all sizes.

The NMSDC Network includes a national office in New York and 38 Regional Councils across the country. There are 3,500 corporate members throughout the network, including America's top publicly-owned, privately-owned and foreign-owned companies as well as universities, hospitals and other buying institutions. The Regional Councils certify and match more than 15,000 Asian, Black, Hispanic and Native American businesses with member corporations that want to purchase their goods and services.

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