

Latinos/Latinas

Labor Force

- In 2009:
 - Number of Latinos/Latinas in the labor force: 22,352,000¹
 - Percentage of labor force: 14.5%¹
 - Percentage of Latinos/Latinas who participated in the labor force: 68.0%¹
 - Number of Latinos/Latinas employed in management, professional, and related occupations: 3,817,000 (7.3% of all people employed in management, professional, and related occupations)²
- In 1998:
 - Number of Latinos/Latinas in the labor force: 14,317,000³
 - Percentage of labor force: 10.4%³
- Projections for 2018:
 - Number of Latinos/Latinas in the labor force: 29,304,000³
 - Percentage of labor force: 17.6%³
 - Increase of Latinos/Latinas in the labor force between 1998 and 2018: 104.7%³
- In 2006, Latinas held 1.0% of *Fortune* 100 board seats, and Latinos held 3.0%.⁴

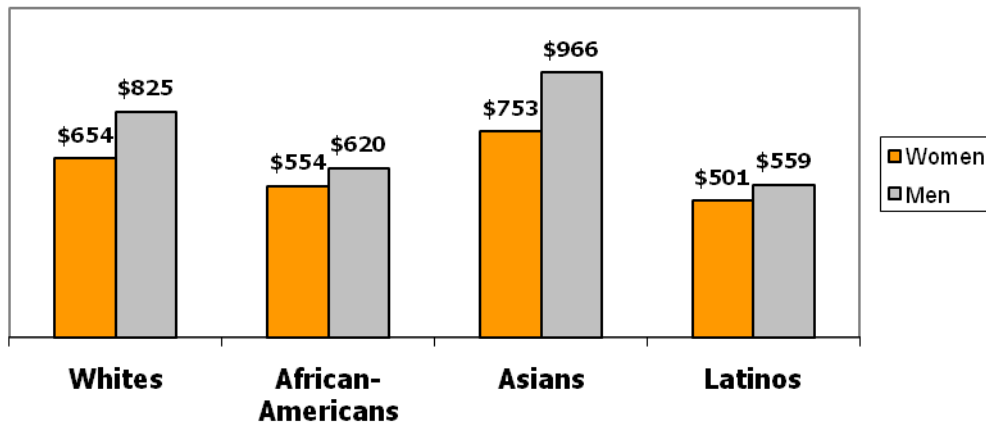
Educational Achievement

- Numbers getting bachelor's degrees in 2006-07: 114,936 (7.5% of all people getting bachelor's).⁵
- Numbers getting master's degrees in 2006-07: 34,822 (5.8% of all people getting master's).⁵
- Numbers getting doctoral degrees in 2006-07: 2,034 (3.4% of all people getting PhD's).⁵

Income

- Among full-time wage and salary workers in 2008, Latinas' median weekly earnings were \$501, compared to \$559 for Latinos.⁶

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Buying Power

- Latinas/Latinos' buying power has increased from \$211.9 billion in 1990 to \$978.4 billion in 2009 and is projected to climb to \$1.3 trillion in 2014. The percentage change in Latinas/Latinos' buying power between 1990 and 2014 is 528.0%, the highest of all race/ethnic groups. Latinas/Latinos' share of the consumer market was 9.1% in 2009.⁷

Note: Latinos/Latinas/Hispanics may be of any race.

SOURCES

- Bureau of Labor Statistics, unpublished tabulations from the 2009 Current Population Survey, "Employment status of the civilian noninstitutional population by detailed age, sex, and race, Annual Average 2009" (2010).
- Bureau of Labor Statistics, unpublished tabulations from the 2009 Current Population Survey, "Employed and experienced unemployed persons by detailed occupation, sex, race, and Hispanic or Latino ethnicity, Annual Average 2009" (2010).
- Bureau of Labor Statistics, Employment Projections, "Table 3.4 Civilian labor force by age, sex, race, and ethnicity, 1988, 1998, 2008, and projected 2018" (2009).
- The Alliance for Board Diversity, *Women and Minorities on Fortune 100 Boards* (2008). <http://www.catalyst.org/file/86/1-17-08%20abd%20study.pdf>
- National Center for Education Statistics, *Digest of Education Statistics 2008* (2009).
- Bureau of Labor Statistics, *Highlights of Women's Earnings in 2008* (July 2009). <http://www.bls.gov/cps/cpswom2008.pdf>
- Jeffrey M. Humphreys, "The multicultural economy 2009," Selig Center for Economic Growth, University of Georgia, *Georgia Business and Economic Conditions*, vol. 69, no. 3 (Third Quarter 2009). <http://www.terry.uga.edu/selig/docs/GBEC0903q.pdf>

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