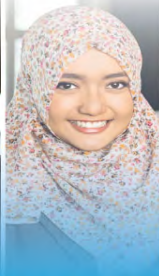
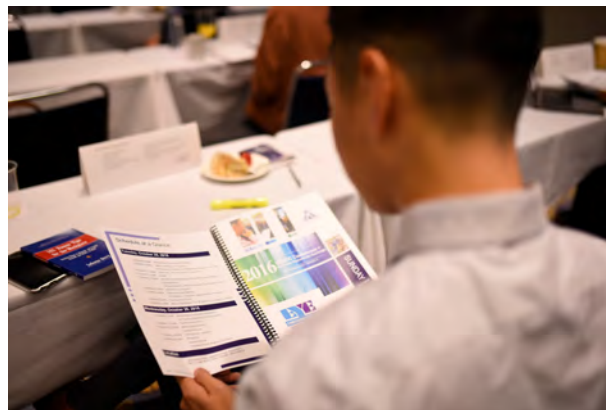


# An NMSDC Partner Program



## EMERGING YOUNG ENTREPRENEURS

2017 – 2018



*Investing in the Next Generation of Minority Business Enterprises*



A custom program offered by the National Minority Supplier Development Council, Inc.®



## **Advancing Business Connections that Count**

The Emerging Young Entrepreneur (EYE) program was created to support a commitment by the National Minority Supplier Development Council (NMSDC) to advance business opportunities for certified minority business enterprises (MBEs) and connect them to corporate members.

The uniquely designed year-long program, created in partnership with McPherson | Berry and MetLife, EYE will train the next generation of minority millennial entrepreneurs who will support corporate members, MBEs and additional stakeholders.

## **Entrepreneurial Success**

EYE will utilize an interactive pre-and post-conference curriculum, along with five days of hands-on training and practical application. Participants will be provided the skills, tools and strategies to start or grow innovative businesses.



# Emerging Young Entrepreneurs

## Transforming Ideas Into Action

EYE is an intensive transformational learning and development program designed to provide blueprints to millennial entrepreneurs — at conception or during emerging phases of business ownership — to outline realistic next steps to developing a sustainable business. The program also is designed to maximize business growth opportunities with special interest in Science Technology Engineering and Mathematics (STEM).

## Blended - Experiential Learning

Entrepreneurs tackle important business issues as they move through assessments, think tanks, feasibility, and execution stages of new venture creation.

This program will draw upon the expertise of industry professionals, executives, and faculty members.

## Program Objectives:

- Learn the five key areas of operating a successful business.
- Develop strategies to anticipate the needs of organizations and build innovative solutions.
- Receive professional development and access to business leaders and corporate executives.
- Gain knowledge of supply chain processes and the benefits of building those relationships.



## Not the Average Take-Away...

- The opportunity to be mentored by corporate leaders and minority business owners that will share best practices and blueprints to create a successful business.
- An increased advantage over the average start up by participating in a program designed to meet the needs of corporations and other potential clients.
- Strategies to increase your business growth and excel in your industry.
- A ready-made network to explore potential opportunities and unparalleled business knowledge.
- Exposure to the supply chain leaders. Learn their processes, how to navigate the bidding process and ways to better position your business.
- Access to industry experts that are able to provide insight on current advancements.
- Access to executives that become your business advisors. They are invested in your success.

## Where Your Giving is both Intentional and Purposeful...

- Assist in the development of the local pipeline of minority suppliers.
- Opportunity to guide solutions to current challenges in your business or workplace.
- Share your expertise and thought leadership to increase the success of the next generation of business executives and owners.
- Drive solutions in the supply chain and strengthen MBE supplier gaps.
- VIP Access to the next wave of innovation that will transform industries.
- Promote economic growth in local communities.
- Help contribute to the increased need for innovation and presence of minorities in (STEM).



# Sponsorship Opportunities

## Title Sponsor



## Innovation Sponsor - \$10,000

- Two tickets to the 2017 NMSDC Conference Awards Banquet
- 1/2 page color advertisement
- Verbal acknowledgement by President during the NMSDC Conference
- Corporate logo on NMSDC Conference website
- Recognition in news (print or media) and social media
- Acknowledgment on the mobile app, NMSDC newsletter and annual report



# Sponsorship Opportunities

## Visionary Sponsor - \$7,000

- Two tickets to the NMSDC Monday Reception at the 2017 NMSDC Conference
- 1/4 page color advertisement
- Verbal acknowledgement by President during the NMSDC Conference
- Sponsor opportunity to mentor EYE candidate
- Corporate logo on NMSDC Conference website
- Recognition in news (print or media) and social media
- Acknowledgment on the mobile app, NMSDC newsletter and annual report

## EYE Champion - \$5,000

- Two 2017 exhibit hall passes
- Sponsor opportunity to mentor EYE candidate
- Verbal acknowledgement by President during the NMSDC Conference
- Corporate logo on NMSDC Conference website
- Recognition in news (print or media) and social media
- Acknowledgment on the mobile app, NMSDC newsletter and annual report

For more information on how to become a sponsor, contact Dorothy Kauffman at [dorothy.kauffman@nmsdc.org](mailto:dorothy.kauffman@nmsdc.org).

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