

# PROGRAM MANAGERS' SEMINAR 2019 SCHEDULE

SUPPLIER DIVERSITY PROFESSIONALS  
(NATIONAL AND REGIONAL CORPORATE MEMBERS AND CORPORATE PLUS®)

## MONDAY, JULY 8

**11 A.M.**

**Registration & Lunch**

**12 P.M.**

View from the Top  
(featuring NMSDC Leadership)

**12:15 P.M.**

Video History of Supplier Diversity

**12:45 P.M.**

Introduction to the SD Assessment Tool

**1:45 P.M.**

**BREAK**

**2:00 P.M.**

NMSDC Connections

**2:30 P.M.**

Supply Chain Intro (AT&Kearney)

**4 P.M.**

**Track A:** Best Practice Deep Dive -  
Develop a Corporate Minority Supplier  
Development Plan

**Track B:** Best Practice Deep Dive  
- Supplier Diversity and Sustainability  
Integration

## TUESDAY, JULY 9

**7:30 A.M.**

**Breakfast (Joint)**

**8:30 A.M.**

**SD Topic** - Leveraging Your NMSDC  
membership & the Network

**Track C: Corporate Plus®** - The Essential  
Components of an Impactful Supplier  
Diversity Program

*JUNE 13, 2019 - Schedule Subject To Change*

**10:30 A.M.**

**BREAK**

**10:45 A.M.**

**Track A:** Best Practice Deep Dive -  
Establish Tracking, Reporting, and Goal-  
Setting Mechanisms

**Track B:** Best Practice Deep Dive - How  
To Start a Second Tier

**Track C: Corporate Plus®** - Designing  
a Supplier Diversity Program Structure  
Tailored to Your Strategy Structure &  
Culture

**11:45 A.M.**

Unconscious Bias Interactive Workshop

**12:45 P.M.**

**Lunch (Joint)**

**1:45 P.M.**

**Track A:** Best Practice Deep Dive -  
Establish Comprehensive Internal and  
External Communications

**Track B:** Best Practice Deep Dive - Public  
Sector Supplier Diversity

**Track C: Corporate Plus®** - Utilizing Your  
Second Tier to Grow Minority Spend and  
Build Capacity

**2:45 P.M.**

New Enhancements from the NMSDC:  
Corporate Plus® Program Enhancements  
Academy

**3:15 P.M.**

**BREAK**

**3:30 P.M.**

**Track A:** Best Practice Deep Dive -  
Establish a Continuous Improvement Plan

**Track B:** Best Practice Deep Dive -  
Globalization

**Track C: Corporate Plus®** - Integrating  
Your Supplier Diversity Program Into Your  
Growth Strategy

**4:30 P.M.**

Business Planning with Kellogg School of  
Business

**5:30 P.M.**

**Reception at hotel (Joint)**

## WEDNESDAY, JULY 10 (Joint)

**7:30 A.M.**

**Breakfast**

**8:30 A.M.**

**SD: ROI** - How to use an Economic Impact  
report effectively (*Supplier.IO*)

**9:30 A.M.**

CPO Leadership Session

**10:30 A.M.**

**BREAK**

**10:45 A.M.**

National State of the Economy Outlook  
ISM (*Institute for Supply Management*)

**11:45 A.M.**

NMSDC Vision and Future Going Forward  
(*Executive Team*)

**12:45 P.M.**

Program Ends - Lunch On Your Own

**National and Regional:** July 8 - 10  
**Corporate Plus®:** July, 9-10



**NMSDC**

National Minority Supplier  
Development Council

